



## Report to the Community July 2013-June 2014

### Our mission is to engage the hearts, hands and minds of the community to help animals.

Thank you for your generous support in helping us achieve the results outlined in this Report to the Community.

In the fiscal year that ended June 30, 2014, we continued to focus on reducing the number of animals coming into our shelters, increasing the number of animals placed in the community, and reducing the rate of humane euthanasia. This has been our ongoing goal and we remain encouraged by our progress – with the understanding that much work remains.

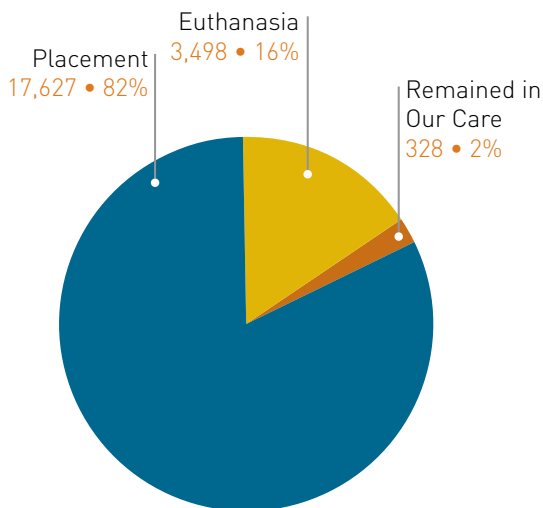
The advances we've made to date have allowed us to focus on helping even more animals become adoptable, often through extensive behavior programs or advanced medical treatment. Thanks to this effort, our humane euthanasia rate decreased by 10 percent, and our overall placement rate rose to 82 percent.

We continue to aspire to finding loving homes for 90 percent or more of the animals that come through our doors. We are grateful for your commitment to our shared vision as we work together to create a more humane world for animals.

### Geographic area served

Animal Humane Society serves animals and people in the seven-county metro area and beyond from its facilities in Anoka, Hennepin, Ramsey, Washington and Wright counties. The Humane Investigations unit provides services throughout Minnesota and western Wisconsin.

## Animal Outcomes



Animals surrendered for owner requested euthanasia (2,405) are excluded from the animal outcomes calculation.

### Find Us Online

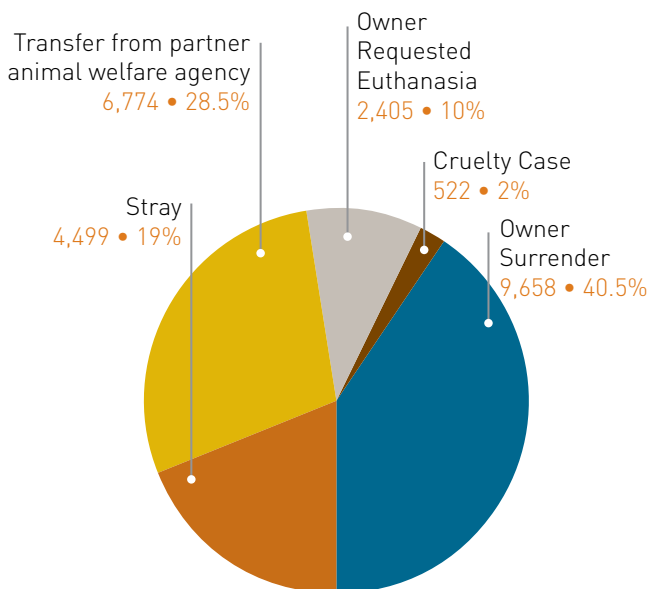
- [animalhumanesociety.org](http://animalhumanesociety.org)
- [facebook.com/animalhumanesociety](https://facebook.com/animalhumanesociety)
- [twitter.com/animal\\_humanemn](https://twitter.com/animal_humanemn)
- [youtube.com/animalhumanesociety](https://youtube.com/animalhumanesociety)
- [instagram.com/animalhumanemn](https://instagram.com/animalhumanemn)

# Animal Intake

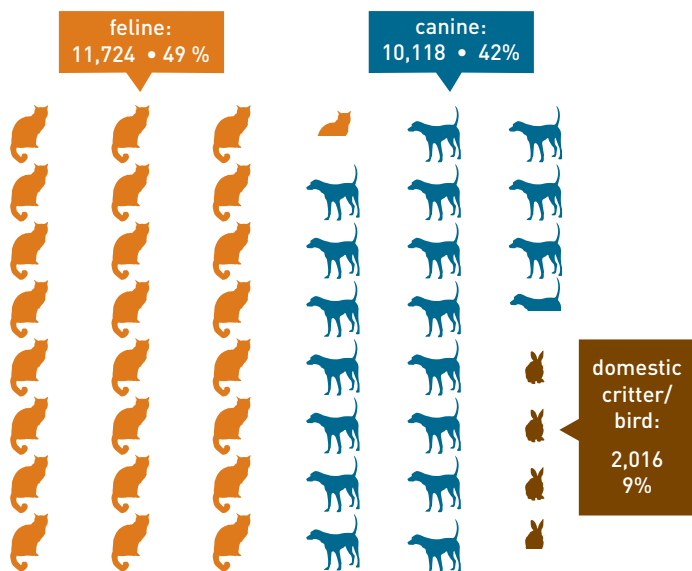
AHS receives both companion animals and wildlife that need care and assistance. Figures on this page include companion animals only. Wildlife statistics are reported on the next page.

**Intake Total** 23,858

## Intake by Reason for Surrender



## Intake by Species



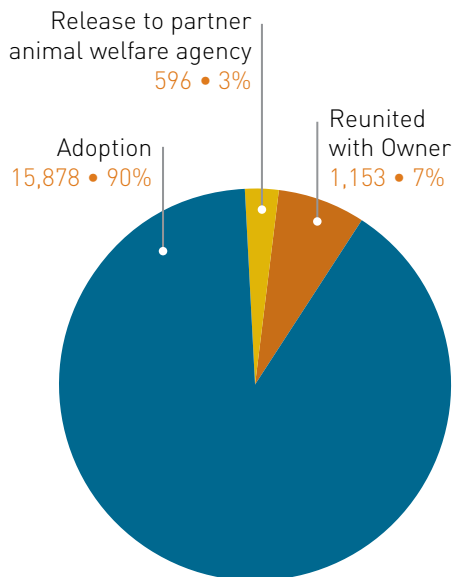
Total intake (23,858) includes both animals admitted for placement consideration (21,453) and animals euthanized at the owner's request (2,405). Animals surrendered for owner requested euthanasia are excluded from the animal outcomes calculation.

# Animal Placement

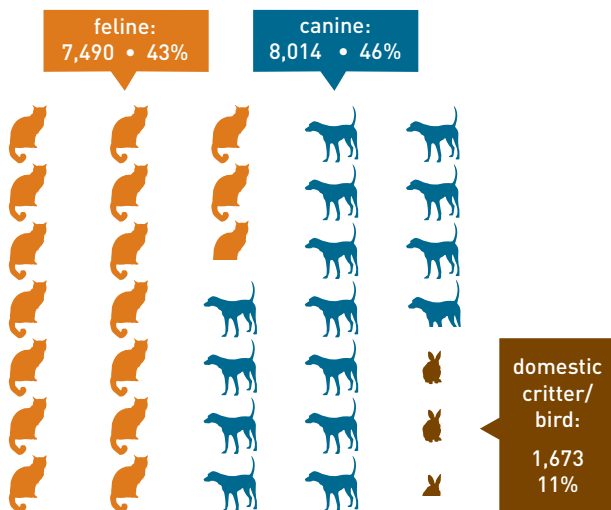
AHS provides homes and second chances for dogs, cats and domestic critters.

**Placement Total** 17,627

## Placement by Type



## Placement by Species

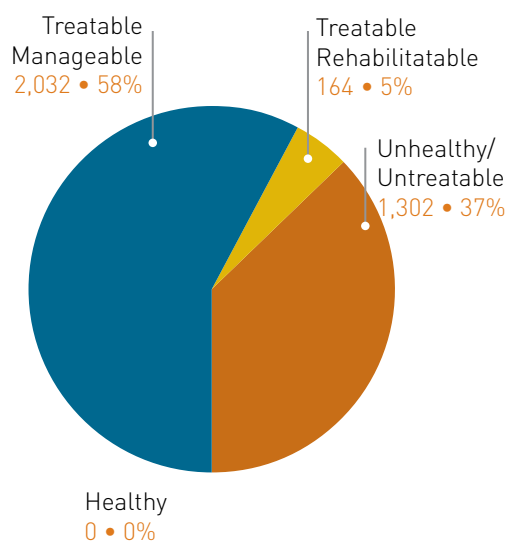


## Humane Euthanasia

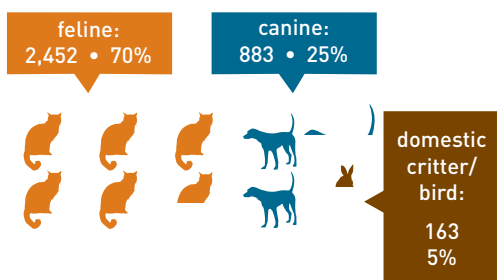
AHS is an open admission organization with a strong belief in providing services for all animals in need. Sadly, some animals come to us that we cannot safely and responsibly place in homes, and as a result, AHS staff make the very difficult decision to euthanize some companion animals. There is no time limit that animals can remain in our shelters. Animals surrendered by their owners for end-of-life services are not included in these figures.

**Euthanasia Total 3,498**

### Euthanasia by Reason



### Euthanasia by Species



## Program Accomplishments

### Adoption and Surrender

Our surrender by appointment process started in January 2011. Last year, our animal admissions staff handled a total of 27,816 calls for general information and surrender appointments.

Our Adoption Preparation program helped 720 dogs overcome shyness and fear to be more comfortable in new surroundings.

There were 166 cats adopted after participating in our Fresh Start program for cats that have a history of not using their litter box. In addition, 144 dogs were adopted after participating in our Chow Hounds or Resource Guarding programs, which help dogs that show aggressive behaviors over resources like food.

### Partnerships

Partner rescue groups assist us with special needs animals. A total of 596 animals were released to 68 rescue organizations, giving these animals a chance to become beloved pets. And when other animal welfare facilities in Minnesota and elsewhere are too crowded or are unable to place animals, they call AHS for help. In 2014, AHS took in 6,774 animals from 95 organizations.

In all, AHS collaborates with more than 140 animal welfare organizations in Minnesota and other states, including the University of Minnesota Veterinary School, animal rescues in Oklahoma, Georgia, Alabama, Missouri, Indiana and California, private veterinarians, and municipal animal control authorities throughout Minnesota and western Wisconsin.

### Outreach

AHS' Community Outreach Program works toward engaging more communities in the organization's work through community-based service delivery and by providing resources for pet owners not historically engaged with AHS or other animal welfare programs. In 2014, the Outreach Team engaged with 2,603 people and visited 1,301 houses in Frog-town. In addition, 402 free spay/neuter surgeries were provided for the pets of people in that community.

### Education

AHS believes that education is a critical component of creating a more humane world for animals. In 2014, our education programs served 12,289 people. AHS educators provided 96 school and off-site programs to 3,307 students, and 49 kids took part in PetSet Youth Club. In addition, 140 kids held their birthday parties at AHS, with 1,940 people joining the celebrations. Fifty-one Unleashed camps provided 810 young people the chance to experience life at AHS.

### Humane Investigations

AHS's two humane agents, the only full-time humane investigators in the state, received 2,184 reports of neglected or harmed animals. Working in 62 counties with local law enforcement officials, our efforts in humane investigations helped 4,381 animals, including 1,138 horses, 1,047 dogs and 587 cats.

### Pet Services

Animal House, our pet boarding facility in Golden Valley, was home last year to 3,600 pet guests, including dogs, cats, rabbits, ferrets and other small animals.

Providing spay/neuter surgery continues to be a core program of our organization. All previously unsterilized animals put up for adoption, nearly 10,240 in 2014, received this surgery at our five locations.

Kindest Cut, operating in partnership with AHS, performed 10,600 spay/neuter surgeries and treated 709 patients in their wellness clinic, all at reduced costs for people in need.

Our obedience and training classes attracted 1,245 participants. We held 452 private training sessions, and our behavior helpline received 1,998 calls.

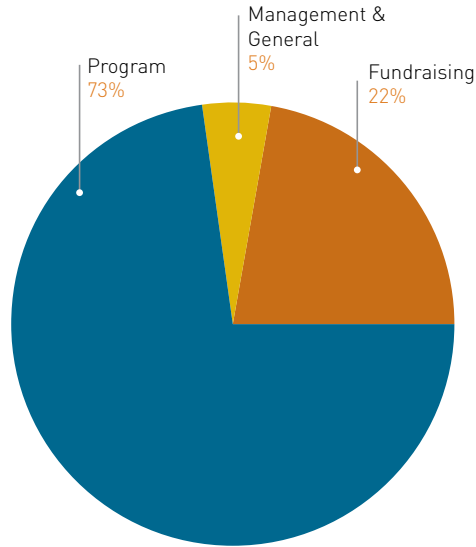
### Volunteers

Volunteers are critical to AHS's success. A total of 2,128 volunteers contributed 134,809 hours at all five of our sites to help AHS achieve its mission. Volunteers who worked in our foster program cared for 1,913 animals during the course of the year.

### Wildlife

In addition to domestic animals, AHS operates a wildlife program. Through our partnership with Wildlife Rehabilitation and Release, animals are treated and released back to the wild after rehabilitation. In 2014, a total of 2,008 wild animals received services.

# Financials



## Animal Humane Society Statement of Activities

For the 12 months ended June 30, 2014

### SUPPORT & REVENUES

Adoption fees and program revenue	4,731,462
Contributions	6,266,633
Wills and estates	2,505,677
In-kind contributions	288,994
Special events and promotions	968,276
Investment gain (loss)	644,553
Dividend and interest income	74,917
Other	208,583

**TOTAL SUPPORT AND REVENUES** 15,689,095

### EXPENSES

Program services:	
Rescue	368,223
Adoption and surrender	8,637,442
Pet services	670,496
Outreach	471,828
Supporting services:	
Management and general	759,867
Fundraising	3,014,269
Total supporting services	3,774,136

**TOTAL EXPENSES** 13,922,125

**CHANGE IN NET ASSETS** 1,766,970

## Fiscal Year 2014 Board of Directors

Carolyn Smith, Chair  
 Tom Hoch, Vice Chair  
 Maureen McDonough, Secretary  
 Scott Schroeffer, Treasurer  
 Scott Aebischer  
 Barb Colombo  
 Lisa Goodman  
 David Gutzke  
 John Huber  
 Don Jacobsen  
 Paul Kaminski  
 Sheila Kennedy  
 Jim Lane  
 Cyndi Leshner  
 Lia Melrose  
 Teresa Morrow  
 Dr. Ned Patterson  
 Boyd Ratchye  
 Damon Schramm  
 Tim Taffe  
 Tina Wilcox  
 Donna Zimmerman  
 Janelle Dixon, President & CEO

## Fiscal Year 2014 Animal Humane Society Leadership

Janelle Dixon  
 President & CEO

Eileen Lay  
 Chief Operating & Financial Officer

Katie Nelsen, CFRE  
 Chief Advancement Officer

Kathy Mock  
 Chief Government Affairs  
 & Outreach Officer



The Minnesota Charities Review Council's Standards of Accountability state that at least 70% of an organization's annual expenses should be for program activity with not more than 30% for management, general, and fundraising expenses, combined. Animal Humane Society exceeded this standard by directing 73% of our expenses back into programming for the animals and our community.